

# ENHANCE YOUR FOOD & AGRIBUSINESS OFFERINGS WITH PRODUCT RECALL AND CONTAMINATION COVERAGE



## *Berkley Global Product Recall Management Now Available To BARS Agents*

One of our core objectives is to provide end-to-end solutions for our agents and their customers. For Product Recall and Contamination protection, our partnership with **Berkley Global Product Recall Management** (Berkley GPRM) allows us to tailor coverage to meet these specialized needs in an ever-changing landscape.

With its unmatched industry expertise, Berkley GPRM is uniquely positioned to deliver worldwide protection and technical assistance to help your clients prevent, manage, and recover from loss before, during, and after product recall and contamination events.

Rely on Berkley GPRM for:

- Extensive Category Knowledge
- Cutting-edge Products
- Preemptive Risk Mitigation Services
- 24/7 Crisis Support

### **Crisis Consulting Services**

Through its global relationship with red24, Berkley GPRM offers a variety of optional pre-incident risk mitigation services:

- Crisis management plans development
- Product recall and traceability
- Contingency planning



## **GPRM Products and Services**

Berkley GPRM offers two well-defined insurance forms: Product Recall Insurance and Contaminated Products Insurance. Coverages for both can be customized to meet individual client needs.

### ***Product Recall Insurance***

- Recall expenses
- Recall liability
- Cost to repair, replace or refund the product
- Business interruption expenses
- Impaired property
- Government recall

### ***Contaminated Products Insurance***

- Accidental contamination
- Malicious product tampering
- Product extortion
- Adverse publicity
- Government recall
- Third-party liability

(Capacity up to \$15 million; Self-Insured Retention starts at \$10,000. Both coverages are non-admitted and require a surplus license.)

## **Your Business Thrives Here**

With 50 years of combined expertise, the Berkley GPRM team of seasoned professionals can help grow your business by educating your clients about current and emerging risks that exist both inside and outside their four walls. Learn more about our extensive programs by contacting us today.

**For complete details regarding coverages and Preferred Classes, please contact Tamra Maupin at Berkley GPRM:**

### **Tamra Maupin**

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